

PARTNERSHIP SUCCESS STORY

Learn how this school is using live streaming

Schools around the world, at all age brackets, are implementing live streaming systems and broadcasting content to fellow students and beyond. These programs are offering students an inclusive and interactive experience, allowing them to gain skills in problem solving, risk taking, creative thinking, and a self-starting attitude towards learning. We recently spoke with Michael Kaelin, Streaming Media Electives Director, of Union Middle School in San Jose, California. He described his recently acquired system, and how his student's are broadcasting activities like morning announcements, school events, and even a visit from a Holocaust survivor. Let's take a look at how he sought to, "Use the medium for learning and how can it impact the culture of the school in a positive way."

SETUP DETAILS



PTZ Optics Producer Plus Kit

Easily setup a live stream with the PTZ Optics Producer Kit. This kit included everything needed to start.



Wirecast

Wirecast offers live streaming production software and hardware. It allows you to live stream, record, and output video.



Green Screen

This school made it work with a simple green screen sheet to chroma key for special effects and backgrounds.



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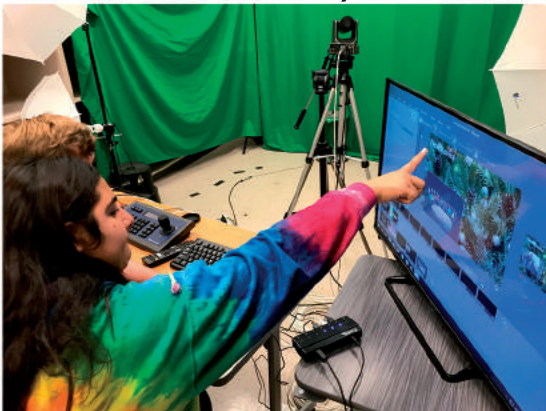
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Broadcasting in Education



- **Affordable for Schools:** The all-inclusive Producer Kit offers an attainable solution to a large array of budgets, opposed to the traditional, often pricey, broadcast systems.
- **Interactive Learning:** Between camera operation, software switching, audio mastering, and talent, students learn via application and interaction, through hands on equipment operation and production.
- **Technology for Learning:** Technology in education is not only fun, it allows students to prepare themselves for a future career in media, and the need for a motivated work

LIVE STREAMING IN 1, 2 AND 3...



Each student in this scenario is assigned a responsibility. The HuddleCamHD Joystick is controlled by the camera operator to change camera positions and set/call camera presets. The producer operates Wirecast for transitions in video, graphics, and other show materials.

PTZOPTICS CAMERA TEST FOOTAGE

[Download our test footage for camera quality](#)

Access more info on the cameras, raw test footage, and more case studies for education on our website. Access the test footage here:

<https://ptzoptics.com/landing/test-footage.html>



The above setup includes the PTZOptics Producer Kit on the production desk, followed by the PTZ streaming camera, up against a green screen backdrop where the talent presents.



Check out our book by Paul Richards titled, "Live Streaming is Smart Marketing". Share with your students as an introduction to live streaming and growing a community LIVE. Find it on Amazon and Kindle.



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